Greater Tucson Fire Foundation
300 S. Fire Central Place
Tucson, AZ 85701

March 12, 2014

RE: Sponsorship Opportunity for the 2014 Greater Tucson Fire Foundation Poker Run

Dear Community Partner:

The Greater Tucson Fire Foundation invites you and your business to be a sponsor or vendor at our **3nd Annual Poker Run,** which will be held on **Saturday, May 17**. We are anticipating 500 participants in a roughly 75 mile motorcycle ride across the west and south side of the greater Tucson community (Oro Valley to Sahuarita to Vail), with stops at various community fire stations and major sponsors. Your sponsorship will help raise funds to benefit firefighter health and wellness – and provide you and your business inclusion and exposure in this unique, community-based event.

The most valuable equipment found in the fire station is the firefighter. Despite the advances in safety and personal protection, approximately 100 U.S. firefighters die on the fire ground each year – many from cardiac-related issues. Half of those deaths, however, are preventable with adequate wellness and fitness programs. The fire foundation provides those necessary programs for the firefighters at no cost to the tax payers.

The Foundation's 2014 Firefighter Health and Wellness Initiatives include:

- Firefighter Cardiac Disease Assessment Protocol
- Reducing firefighter injuries through Peer Fitness Trainer Certification
- Identifying effective coping mechanisms for sleep deprivation in public-safety jobs
- Providing important mental health and wellness services for firefighters and their families, including those who work for smaller agencies that might not be able to afford access to these services. In January alone, there were four reported firefighter suicides across the country.

We invite you to help the Foundation "take care of those who take care of us." Your sponsorship is a lifesaving investment that can pay for itself many times over in the prevention of firefighter illness, injury or even death. Sponsor packages starting at just $200 are designed to fit budgets of all sizes, and custom sponsorship packages are available. If you have questions about this event or our program offerings, please contact Mike McKendrick at (520) 603-3055. A vendor participation program is available as well. We appreciate your continued support of our programs!

Sincerely,

Mike McKendrick
Chairman

The Greater Tucson Fire Foundation is a
501 (c) (3) non-profit
Tax ID: 27-3155431

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Greater Tucson Fire Foundation Poker Run Sponsorship/Vendor Packages

$5,000 TITLE SPONSOR PACKAGE

- Option to host a poker run stop (depends on availability)
- Logo on all advertising (in ***by 3/14/14***)
- Logo on ride shirt (in by 4/01/14)
- Co-chair planning committee
- 2 Ride Packages
- Table/Booth at finish
- Additional to be determined

Marquee Sponsor $1000

- Logo on ride shirt (if in by 4/01/14)
- Name on Banners-Banner at every stop
- 2 Ride Packages
- Table/booth at finish
- Company Banner may be displayed at the final stop

Business Sponsor $500

- Name on Ride Banners-Banner at every stop
- 2 Ride Packages
- Table/booth at finish
- Company Banner may be displayed at the final stop**

Cause Sponsor $200

- One ride package*
- Cause Sponsor
- Name on Ride Banners-Banner at every stop
- 1 Ride Package
- Company Banner may be displayed at the final stop**

*Ride package includes: ride, breakfast, poker hand, raffle ticket
**All sponsor's names will appear on RIDE banners at each stop

- Vendor Participation 10% gross sales during event, contribute goods or services for door prize raffle

Your donation may qualify for a tax deduction. Please seek guidance from a tax expert.

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Greater Tucson Fire Foundation Poker Run Sponsorship Agreement Form

REQUIRED FIELDS
(Please Print)

Name: _____
Organization: _____ Job Title: _____
Address: _____
City, State, and Zip: _____ Email: _____
Phone: _____ Fax: _____
Contact Person: _____
Please specify donation level and amount (cash/in-kind): _____
_____

Authorized Signature: _____ Date: _____
(Your signature provides consent for the Greater Tucson Fire Foundation to use your name/company name in marketing materials)

PAYMENT METHOD

☐ Check # _____ *(Make checks payable to Greater Tucson Fire Foundation)*
☐ Credit Card

Total $: _____
Name on Credit Card: _____
Billing Address: _____ Zip: _____

Type of Credit Card: _____ Credit Card Number: _____
Expiration Date: ___/___/___ Security Code: _____
Authorized Signature: _____

***To be included in the Greater Tucson Fire Foundation 3nd Annual Poker Run, all forms with payment must be submitted on or before 4/17/2014.**

MAIL PAYMENTS AND FORMS TO:
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FOR QUESTIONS PLEASE CONTACT:
Mike McKendrick
(520) 603-3055
tffchair@gmail.com

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