



Dear Community Partner:

The Greater Tucson Fire Foundation is proud to invite your business to be a sponsor or vendor at our **2nd Annual Poker Run**, which will be held on **Saturday, May 18**. We are anticipating 400 participants in a motorcycle ride across the north and east side of Tucson, with stops at various community fire stations. Your sponsorship will help raise funds to benefit firefighter health and wellness – and provide you and your business inclusion in this unique, community-based event.

The most valuable equipment found in the fire station is the firefighter. Despite the advances in safety and personal protection, approximately 100 U.S. firefighters die on the fire ground each year – many from cardiac-related issues. Half of those deaths, however, are preventable with adequate wellness and fitness programs.

In the past year alone, Greater Tucson Fire Foundation efforts have effectively helped save at least five firefighters' lives within local jurisdictions – all of whom showed symptoms of life threatening, undiagnosed heart disease.

The Foundation's 2013 Firefighter Health and Wellness Initiatives include:

- Firefighter Cardiac Disease Assessment Protocol
- Reducing firefighter injuries through Peer Fitness Trainer Certification
- Campaigns to combat potentially deadly, antibiotic-resistant infectious bacteria, such as MRSA
- Identifying effective coping mechanisms for sleep deprivation in public-safety jobs
- Providing important mental health and wellness services for firefighters and their families, including those who work for smaller agencies that might not be able to afford access to these services.

We invite you to help the Foundation “take care of those who take care of us.” Your sponsorship is a lifesaving investment that can pay for itself many times over in the prevention of firefighter illness, injury or even death. Sponsor packages starting at just \$200 are designed to fit budgets of all sizes, and custom sponsorship packages are available. If you have questions about this event or our program offerings, please contact Mike McKendrick at (520) 603-3055. We appreciate your continued support of our programs!

Sincerely,

Mike McKendrick
Chairman

POKER RUN SPONSORSHIP/VENDOR PACKAGES

\$5,000 TITLE SPONSOR PACKAGE

- ◆ Event will be exclusively presented by the title sponsor
- ◆ Eight ride packages*
- ◆ Company banner displayed at the final stop**
- ◆ Company booth at the final stop
- ◆ Company logo on the gift packs and give away in the event bag
- ◆ Option to host a poker run stop (depends on availability)

\$2,000 PACKAGE

- ◆ Six ride packages*
- ◆ Company banner displayed at the final stop**
- ◆ Company booth at the final stop
- ◆ Company giveaway in the event bag

\$1,000 PACKAGE

- ◆ Four ride packages*
- ◆ Company banner displayed at the final stop**
- ◆ Company booth at the final stop
- ◆ Company giveaway in the event bag

\$500 PACKAGE

- ◆ Two ride packages*
- ◆ Company banner displayed at the final stop**
- ◆ Company booth at the final stop
- ◆ Company giveaway in the event bag

\$200 PACKAGE

- ◆ One ride package*
- ◆ Company banner displayed at the final stop**
- ◆ Company giveaway in the event bag

*Ride package includes: one poker run T-shirt, breakfast, lunch, poker hand, raffle ticket and ride pin
**The Fire Foundation will provide 3 foot by 5 foot banners or sponsor may provide their own banner

To be included on the poker run t-shirt, we must receive your sponsorship agreement by Wednesday, May 1, 2013

**GREATER TUCSON FIRE
FOUNDATION**



**SECOND ANNUAL POKER RUN
MAY 18th 2013**

The Greater Tucson Fire Foundation is a
501(c)(3) non-profit
Tax ID: 27-3155431
Your donation may qualify for a tax deduction.
Please seek guidance from a tax expert.



POKER RUN SPONSORSHIP/VENDOR AGREEMENT

REQUIRED FIELDS

(Please Print)

Name: _____

Organization: _____ Job Title: _____

Address: _____

City, State, and Zip: _____ Email: _____

Phone: _____ Fax: _____

Contact Person: _____

Please specify donation level and amount (cash/in-kind): _____

Authorized Signature: _____ Date: _____

(Your signature provides consent for the Greater Tucson Fire Foundation to use your name/company name in marketing materials)

PAYMENT METHOD

Check # _____ *(Make checks payable to Greater Tucson Fire Foundation)*

Credit Card

Total \$: _____

Name on Credit Card: _____

Billing Address: _____ Zip: _____

Type of Credit Card: _____ Credit Card Number: _____

Expiration Date: ___/___/___ Security Code: _____

Authorized Signature: _____

To be included on the poker run t-shirt, we must receive your sponsorship agreement by Wednesday, May 1, 2013

MAIL PAYMENTS AND FORMS TO:

Greater Tucson Fire Foundation

300 S. Fire Central Place

Tucson, AZ 85701

FOR QUESTIONS PLEASE CONTACT:

Mike McKendrick

(520) 603-3055

tffchair@gmail.com